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ClearPoint Credit Counseling Solutions (CCCS) Promotes Bruce McClary to Director of Media Relations

Richmond, VA (February 8, 2011)—ClearPoint Credit Counseling Solutions, a non-profit organization offering personal finance counseling and education, recently announced the promotion of Bruce McClary to national Media Relations Director. He will be responsible for overseeing ClearPoint's media presence and its expansion into new markets.

"Bruce has done an exceptional job in the development and implementation of our public relations strategy," said Allie Vered, assistant vice president of education and public awareness, at ClearPoint. "His enthusiasm for both the organization and the delivery of personal finance advice made him the ideal candidate for this new position."

McClary has been with ClearPoint since 1998 and has served as a consumer credit counselor, branch manager, corporate trainer, and, most recently, as media relations coordinator. While at ClearPoint, he has received training and certifications through the National Foundation for Credit Counseling (NFCC), NeighborWorks, Virginia Housing and Development Authority, and the Consumer Data Industry Association.

In his three years as the primary spokesperson for the agency, McClary has succeeded in raising awareness of the ClearPoint name both in the minds of financial reporters and their audiences. He is often called upon as a personal finance expert who helps consumers understand key money management issues and how to improve their finances. His media outreach efforts and consumer credit knowledge has earned him interviews with outlets such as MSNBC, *USA Today*, the *Wall Street Journal* as well as thousands of regional newspapers and television stations.

Prior to working at ClearPoint, he worked as a debt collector and a lender during which time he developed his skills and knowledge related to consumer credit and the lending industry.

McClary attended Old Dominion University. **He now resides in Seattle and works from ClearPoint's branch office located at: 9709 3rd Ave. N.E., Suite 210, 98115. The organization also has nearby offices in Everett and Kent.**

ClearPoint Credit Counseling Solutions is a member of the National Foundation for Credit Counseling (NFCC) and a system-wide accredited business with the Council of Better Business Bureaus and a U.S. Department of Housing and Urban Development (HUD)-approved housing counseling agency. Free appointments for credit, debt, budgeting and most housing-related issues may be made by calling 1-877-877-1995. For more about ClearPoint, visit www.ClearPointCCS.org.