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ClearPoint and BBB Expand Online Videos to Richmond, Memphis and Fresno Sites

July 10, 2009, Richmond, Virginia – [ClearPoint Credit Counseling Solutions](http://www.clearpointcreditsolutions.com) and the Council of Better Business Bureaus (CBBB) have expanded their online financial education video series on credit and debt to three local BBB Web sites. “Consumer response to this campaign has been strong,” said ClearPoint Chief Executive Officer Chris Honenberger. “We wanted to push this valuable information into three markets where we have offices: Richmond, Virginia, Memphis, Tennessee, and Fresno, California.”

The 20 videos began appearing on [CBBB](http://www.cbbb.org) and [ClearPoint](http://www.clearpointcreditsolutions.com) Web sites in February, 2009, where they have been viewed by thousands of consumers seeking budgeting, debt management or mortgage advice.

The series features ClearPoint counselors and clients, and experts from Federal Deposit Insurance Corporation, the Federal Trade Commission, and Equifax, among others.

“Given today’s tough economy, consumers need information and advice that helps them make smart financial decisions,” said Steve Cole, president and CEO of the Council of Better Business Bureaus. “BBB prides itself on providing free tools through our network of Web sites, like these easy to understand educational videos, to help consumers make informed decisions and good choices on a wide variety of marketplace issues.”

“These [videos](#) are helping us achieve our mission of consumer health through financial education,” said Honenberger. “We hope that they encourage people to talk to a credit counselor if they need an objective assessment of their financial situation.”

ClearPoint Credit Counseling Solutions™ is a national 501c3 nonprofit consumer credit counseling agency headquartered in Richmond, Virginia. CCCS is an accredited business of the Better Business Bureau (BBB), a member of the National Foundation for Credit Counseling (NFCC) and a U.S. Department of Housing and Urban Development National Intermediary. ClearPoint’s mission is consumer financial health through education. Visit <http://www.clearpointcreditsolutions.org> or call 877-465-2227.

BBB, the leader in advancing marketplace trust, is an unbiased non-profit organization that sets and upholds high standards for fair and honest business behavior. Businesses that earn BBB accreditation contractually agree and adhere to the organization’s high standards of ethical business behavior. BBB provides objective advice, free business BBB Reliability Reports™ and charity BBB Wise Giving Reports™, and educational information on topics affecting marketplace trust. To further promote trust, BBB also offers complaint and dispute resolution support for consumers and businesses when there is difference in viewpoints. The first BBB was founded in 1912. Today, 125 BBBs serve communities across the U.S. and Canada, evaluating and monitoring more than four million local and national businesses and charities. Please visit www.bbb.org for more information about BBB.



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