



# OPORTUNIDADES TOUR 2013

CLEARPOINT WILL  
CONDUCT DIRECTLY  
*144 Workshops*  
IN TOTAL IN  
*12 Markets:*

AUSTIN  
FRESNO  
LOS ANGELES  
MIAMI  
PORTLAND  
SACRAMENTO  
SANTA ANA  
SAN ANTONIO  
SAN BERNARDINO  
SAN DIEGO  
SEATTLE  
WASHINGTON D.C.

ClearPoint, in coordination with Mexican Consulates in 12 markets nationwide, will be conducting quarterly financial education weeks focused on topics of critical importance to the Hispanic community.

## SEMANA DE EDUCACIÓN FINANCIERA FINANCIAL EDUCATION WEEK (April 22-26, 2013)

An established event on the calendars of the Mexican Consulates in the United States, ClearPoint will present three workshops that will be promoted in partnership with each of the 12 Consulates.

### WORKSHOPS:

Budgeting

Take It to the Bank (Fundamentals of banking)

The Wise Use of Credit

*Three workshops per consulate metropolitan area = 36 Workshops*

## JORNADA DEL CRÉDITO 2013 CREDIT CONFERENCE (June 10-14, 2013)

ClearPoint will coordinate a new series of credit-themed events with each of the 12 consulates. The events will be held in the community at Hispanic-serving, community-based partner locations.

### MASTER CONFERENCE:

- **Topic #1:** Understanding credit and the options for Mexicans abroad in the United States  
**Conducted by:** Consul of Mexico in each location and a bank or credit union representative
- **Topic #2:** The Wise Use of Credit  
**Conducted by:** ClearPoint

**NETWORKING EVENT:** ClearPoint will organize and have an event in the afternoon sponsored by one of our partners to allow financial institutions and other local service providers to provide educational information to consumers.

### WORKSHOPS:

Take It to the Bank (Fundamentals of banking)

The Wise Use of Credit

Buying a Home

*Three workshops per consulate metropolitan area = 36 Workshops*



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## SEMANA DE DERECHOS LABORALES

### LABOR RIGHTS WEEK (August - September 2013)

An established event on the calendars of the Mexican Consulates in the United States, ClearPoint will expand the Labor Rights Week focus to include education on personal finances.

#### WORKSHOPS:

What are you working for / COTO? (ClearPoint workshop focused on various aspects of family financial stability)

Take It to the Bank (Fundamentals of banking)

*Three workshops per consulate metropolitan area = 36 Workshops*

## JORNADA DE LOS PEQUEÑOS NEGOCIOS

### SMALL BUSINESS CONFERENCE (November 11-15, 2013)

In partnership Mexican Consulates and local organizations serving the Hispanic community, such as Chambers of Commerce and small business development organizations, ClearPoint will coordinate events targeted at Hispanics who own or want to create a new small business. The events will be held in the community at Hispanic-serving, community-based partner locations.

#### MASTER CONFERENCE:

- *Topic #1:* Hispanic Small Business in the US  
*Conducted by:* US Hispanic Chamber of Commerce
- *Topic #2:* Marketing, Social Media and more for Small Business  
*Conducted by:* Looking for a partner

**NETWORKING EVENT:** Fair to allow banks and credit unions sponsors and other local service providers to provide educational information to small business owners.

#### WORKSHOPS:

How to open a Small Business (Partner)

How Credit Works in your Small Business (ClearPoint)

The Wise Use of Credit (ClearPoint)

Budgeting - How to separate accounts, personal from business (ClearPoint)

Financial Options your Small Business (Partner)

Insurance (Partner)

Budgets, Taxes and Accounting (Partner)

*Three workshops per consulate metropolitan area = 36 Workshops*