



OPORTUNIDADES TOUR 2013

Sponsor Packages

\$300,000

EXCLUSIVE NATIONAL TITLE SPONSOR

- Exclusive title sponsorship in all 12 markets
- Keynote launch speech in all 12 markets
- Recognition in all marketing and advertising campaigns
- Prominent logo placement on event signage, banners, and promotional materials
- Cobranded flyers promoting quarterly themes and workshops in all 12 markets
- First right of workshop subject-matter presentation by staff
- Access to information about workshop attendees
- Online brand exposure on ClearPoint's web page and social media mentions
- Brand and quote inclusion in all press releases
- Brand and quote inclusion in all web site announcements and emails

\$100,000

PREMIUM NATIONAL SPONSOR

- Premium national sponsorship recognition in all 12 markets
- Launch speech acknowledgement in all 12 markets
- Recognition in all marketing and advertising campaigns
- Preferred logo placement on event signage, banners, and promotional materials
- Cobranded flyers promoting quarterly themes and workshops in all 12 markets
- Opportunities for subject-matter presentation by staff
- Online brand exposure in ClearPoint's web page and social media with mentions
- Brand inclusion in all press releases
- Brand inclusion in all web site announcements and emails

\$50,000

GOLD NATIONAL SPONSOR

- Gold national sponsorship recognition in four to eight markets
- Launch speech acknowledgement in four to eight markets
- Recognition in all marketing and advertising campaigns
- Logo placement on event signage, banners, and promotional materials
- Cobranded flyers promoting quarterly themes and workshops in four to eight markets
- Opportunities for subject matter-presentation by staff
- Online brand exposure in ClearPoint's web page and social media with mentions
- Inclusion in four to eight markets press releases
- Inclusion in all web site announcements and emails



OPORTUNIDADES TOUR 2013

Sponsor Packages

\$25,000

SILVER LOCAL

- Sponsorship recognition in one to three local markets
- Recognition in marketing and advertising campaigns in one to three markets
- Logo placement on event signage, banners, and promotional materials in one to three markets
- Opportunities for subject-matter presentation by staff
- Online brand exposure in ClearPoint's web page and social media with mentions
- Inclusion in one to three local markets press releases
- Inclusion in all web site announcements and emails

\$15,000

BRONZE LOCAL

- Sponsorship recognition in one market
- Recognition in marketing and advertising campaigns in one market
- Logo placement on event signage, banners, and promotional materials in one market
- Online brand exposure in ClearPoint's web page and social media with mentions
- Inclusion in local press releases
- Inclusion in web site announcements and emails